

Healthy Home Insulation Inc joins Stanton Homes in offering discount rates for Veterans and Military

Stanton Homes for Heroes Program Continues to Grow

Raleigh, NC – October 28, 2008 – Raleigh custom home builder Stanton Homes announces a partnership with Healthy Home Insulation, with joint discounts on new homes for Veteran and Military homebuyers.

“We’re pleased to be able to offer even more discounts for Veteran and Military homebuyers, in partnership with Healthy Home Insulation,” said Stan Williams, CEO of Stanton Homes. “The additional discount Healthy Home Insulation adds onto our Stanton Homes® for Heroes program can help military homebuyers save even more, on top of the many discounts Stanton Homes and its other partners team together to offer off the price of any new Stanton Home the buyers choose to build or buy through this special program. And through this latest partnership, a new home will have a top-of-the-line insulation package that will save homeowners even more every month.”

The “Stanton Homes® for Heroes” program starts with an exceptional three percent discount to all Veteran or military homebuyers on the purchase of a new home – in addition to the deep value included in every Stanton Home.

Through its many partnerships with building suppliers and subcontractors, the discounts grow even more.

As part of the “Stanton Homes® for Heroes” program, Healthy Home Insulation is proud to offer a 10% discount, off standard pricing, to military veterans on a Stanton Home insulated with its Icynene insulation package.

“We value the service of these men and women and appreciate the opportunity to give back,” said Tu Nguyen, President and owner of Healthy Home Insulation. “We know that the homes they build with Stanton Homes and our insulation will bring them many years of energy savings and comfort.”

The “Stanton Homes® for Heroes” discount program is available for all Veterans, retired, and active duty military, including all branches of the Armed Forces, Reserves, and National Guard, who have served honorably for at least one year. Any Stanton Home may be purchased through the program, whether complete, under construction, or custom designed on a Stanton Homes lot or the buyer’s. The additional discounts through Healthy Home Insulation are available on any presale or custom designed home, or any home currently in framing stage of construction.

“These discounts really add up,” said Williams. “The three percent discount on the price of a new home amounts to \$7500 off a beautifully crafted, high value \$250,000 custom home that has a lot more to offer than other homes in this price range. With a 100 percent VA Loan, the

amount we give back through this discount could cover closing costs, allowing a Veteran or Military homebuyer to get into a home with no cash out-of-pocket. Check out the discount from Healthy Home Insulation. Check into our other partnership discounts. And you're saving some real money on an incredible home – that's already an outstanding value.”

*Additional discounts are also available on the purchase of a new Stanton Home, with a \$2000 closing cost credit through one of the builder's preferred lenders, plus partner discounts through Sears Commercial, Lee Brick & Tile Inc, Timberlake Cabinets, and a variety of local real estate professionals.

About Stanton Homes

Stanton Homes builds exceptional living experiences, with renowned, spacious, inviting custom homes in the Raleigh/Triangle area. Stanton Homes builds new custom homes in the Triangle region of North Carolina, with unparalleled attention to details including signature elliptical and radius archways that set our homes apart. Building on your lot, or looking for a neighborhood? Stanton Homes builds on land and in new home communities across the Triangle, including Wake, Harnett, Lee, Johnston, Chatham, Alamance, and Orange counties. As a custom home builder, Stanton Homes can adjust floor plans, enlarge kitchens, add closets, or even accommodate special needs like full disability or wheelchair accessibility and Specially Adapted Housing (SAH). Call Stanton Homes at 919-278-8070.

Stanton Homes, Building Exceptional Living Experiences <http://www.StantonHomes.com>

About Healthy Home Insulation, Inc

Healthy Home Insulation (HHI) has been in business for over 3 years serving the eastern half of North Carolina from Greensboro to the coast. HHI offers the energy efficient spray foam insulation “Icynene”. Icynene is an open cell, ½ lb foam insulation, which is up to four times more energy efficient than fiber glass or cellulose insulation. Icynene is packaged as a system approach to making your home energy efficient and healthy from an indoor air perspective. Homes insulated with Icynene and properly equipped with an efficient HVAC system can see saving of up to 50% on their utility bills. Having a home insulated with Icynene is also a significant step to qualifying the home for the Energy Star certification. For more information contact Tu Nguyen or Gene Toth, Healthy Home Insulation, Inc, 877-944-FOAM (x3626).

